



manufacturing **smarter.**  
contracting **better.**  
surveying **easier.**  
VMS **clearer.**

[kelly-bros.com](http://kelly-bros.com)

# INNOVATING TODAY

## FOR A **SUSTAINABLE TOMORROW**

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**Sustainability** means many things to us: building a sustainable business that creates opportunities for generations to come, manufacturing in a way that considers our environment and creating road markings designed to endure, enabling people to move safely around the world.

We strive to create lasting value for our employees and customers. We've invested in a world-class manufacturing facility that produces road marking products with minimal impact on the world around us.

We're using the latest technologies available to create road marking products that last. Our facility in Ireland remains at the heart of the family, with wind turbines on the horizon powering our research and development facility designed to create new standards in quality.

We believe in sustainability for next generation technology, next generation road marking products and next generation people – **both ours and yours.**





## MAKING ROADS SAFER FOR EVERYONE.

The founders of Kelly Bros have been working in the road marking industry since the early 1950s. Our family company has grown into a world-class manufacturer and contractor of road marking and anti-skid products, helping set some of the world's highest quality standards in road marking.

**From manufacturing through to surveying, the underlying driver of everything we do is safety.**

Over 25 years ago we were the first road marking company in Ireland to introduce internationally recognised standards by achieving ISO 9000 accreditation for service and manufacturing. We invest tirelessly in research and development and technology to create innovations that ultimately save lives. Among these we developed an enhanced Double Drop Bead System to improve night time visibility.

## A BOLD VISION FOR THE FUTURE

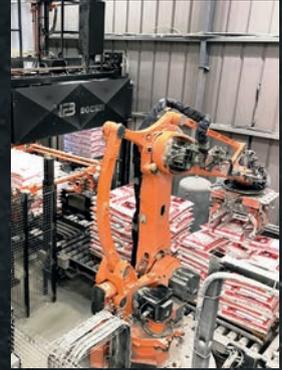
**From our heritage in Ireland** we have grown into a recognised internationally acclaimed company, manufacturing world-class products, improving safety and raising the bar on quality standards everywhere. Over generations, our sole passion has been to improve road markings in order to save people's lives on our roads. Our dedication to making roads safer drives us to innovate – investing in the latest technology, building research partnerships and creating products that set new standards in quality. Our vision is to use our knowledge, commitment and drive, throughout the world to help create road networks that are safe and sustainable for all.



# MANUFACTURING

From our beginnings in the early 1950s we have grown into one of the world's foremost road marking product manufacturers, with a commitment to innovation that has enabled us to develop some of the safest road marking products on the market. Our newly upgraded manufacturing facility has capacity to produce in excess of 300 tonnes per day.

Here at Kelly Bros we pride ourselves on our commitment to quality products. All raw materials used by Kelly Bros are subject to stringent quality control measures with every batch being tested before it enters our plant. All road marking products produced by Kelly Bros are manufactured to BS EN 1871 under the BSI Kitemark scheme, and meet the requirements of BS EN 1436 to the specified classes.



## THERMOPLASTIC



**BriteLine 100** a premium, durable thermoplastic, with ultra-bright pigments and high index glass beads. Ideal for the most demanding environments. BriteLine 100 is highly visible, both by day and by night. Available in white and yellow.



**BriteLine Plus** is our high definition, premium product range. Offering superior performance in both dry and wet conditions, it provides exceptional reflectivity, luminance, durability and skid resistance. Available in white and yellow.



**PrimeLine** a versatile, cost-effective thermoplastic designed to withstand heavy traffic usage. With excellent levels of reflectivity, luminance and skid resistance it is available in reflective and non-reflective grades in a range of colours.



**CreteGrip** is an innovative line marking product that adheres to most surfaces including concrete. It is available in reflective and non-reflective grades and in a range of colours.

All products above are available in screed, rib line, extrusion and spray grades and are certified for application in many European and international markets.

## ANTI-SKID



**ColourTuff** a quick-drying, hot-applied thermoplastic anti-skid road surface treatment. ColourTuff is highly visible and ideal for bus and cycle lanes, walkways, car bays and traffic calming strips and is proven to improve safety in busy areas. Available in a range of grades and colours.



**KellyGrip** the highest performing anti-skid road surface treatment on the market, produced using aggregates exclusive to Kelly Bros in excess of 75 PSV and 71 SRV. Available in Buff and Dark Grey (applied hot or cold).

## REPAIR



**KellySeal** an overband sealant for general applications, made with high PSV, 1–3mm aggregates, polymers and mineral fillers, capable of filling and sealing in one operation. KellySeal is tough, with strong elastomeric performance.



# CONTRACTING

We provide an efficient, seamlessly managed contracting service to the UK and Ireland. We work to the highest certifications, ensuring that projects are safely delivered on time and on budget.

Using our own trademarked products and a fleet of 40 fully customised vehicles, we offer a seamless process from factory to delivery, with an organised and punctual approach. We are fully accountable and with this in mind our contracting service makes no compromises on quality. We provide only the best in delivery and application, helping develop our reputation for quality, reliability and integrity throughout the road marking industry.

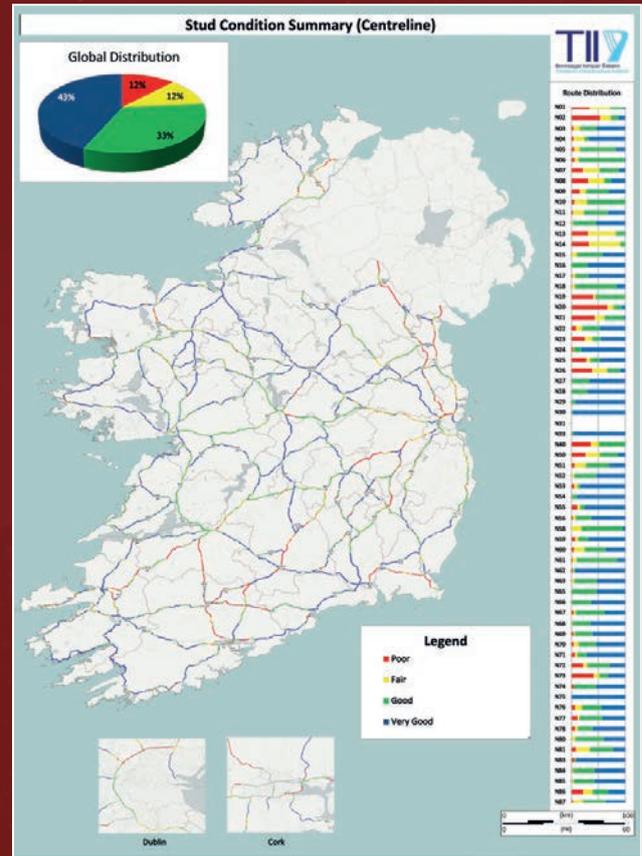
## SERVICES

- Road markings
- Car park surface markings
- Air and rail markings
- Internal and external warehouse markings
- Games courts and playground markings
- Road studs

## APPLICATIONS

- Extrusion
- Spray
- Screed
- Removal
- Rib Line
- Anti-skid





# ROAD SURVEYING SERVICES

**With a focus on safety and sustainability,** our team take a thorough and meticulous approach to creating road survey reports, using the latest technology and providing actionable improvements to make roads safer.

Kelly Bros use the latest Delta LTL-M technology to ensure the highest accuracy in our reflectivity surveys. The Delta LTL-M is a mobile retroreflectometer which measures the visibility of the retroreflection of road markings at traffic speed, with the same accuracy as a handheld instrument. The Delta LTL-M technology enables surveys to be conducted without closing the road, or putting crews at risk. This technology is a part of delivering our commitment to make roads safer.

## Road Marking Reflectivity Surveys

Using Delta LTL-M technology, sub-metre GPS and custom software to create quick, easily accessed and highly accurate reflectivity surveys.

## Cat's Eye Reflectivity Surveys

Using the latest technology to photograph each road stud and gather accurate insight, with data designed to create meaningful reports over large areas.

## 360 Degree Imaging Surveys

Using the Trimble MX7 to generate 30 megapixel, geo-referenced images at highway speeds, we are able to conduct 360 degree imaging surveys designed to meet the needs of local authorities and engineering consultants.



# VARIABLE MESSAGE SIGNS (VMS)

VMS enables local authorities and roadworks contractors to communicate with the audience who matter most – road users.

Kelly Bros variable message signs are there to display the latest information, helping to make journeys safer and clearer for everyone.

We have a wide range of solar powered mobile VMS, as well as custom permanent fixed VMS supplied to individual specification. Our signs are free of noise, waste and pollution.

As well as installing the signs, we are able to monitor traffic, roadworks sites and events using our CCTV trailers, adjusting the VMS displays where necessary. Using a web-based management system, messages can be changed remotely for instant updates.



**Keep your road users in the know with our range of customised VMS:**

- Portable Speed Radar
- MB1 38mm
- MB4
- Lift & Rotate
- Permanent Mounted VMS
- CCTV Monitoring
- Journey Time



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